

GRADUATING IN '26?



COCA-COLA
SCHOLARS
FOUNDATION

Apply by 9/30 for a
\$20,000
scholarship!



Do you make a **positive impact** in your school and **community** through your **leadership** and **service**?

The 2026 application is open
August 1 to September 30, 2025,
for high school seniors for a
\$20,000 scholarship from the
Coca-Cola Scholars Foundation!

TO BE ELIGIBLE TO APPLY

full details available in the online application

Applicants must be:

- Graduating high school in the 2025-2026 academic year
- Enrolled at a school in the 50 U.S. states, Puerto Rico, Washington, D.C., or select DoD schools
- Eligible for federal financial aid
- Going to college in the U.S.

Applicants may not be:

- Children or grandchildren of current or former employees of the Coca-Cola system
- Graduating high school outside of the 50 U.S. states, Puerto Rico, Washington, D.C., or select DoD schools
- High school graduates
- Temporary U.S. Residents



COCA-COLA
SCHOLARS
FOUNDATION

Questions?
Email us at
scholars@coca-cola.com

LEARN MORE AT www.coca-colascholarsfoundation.org



COCA-COLA SCHOLARS APPLICATION OPEN AUG. 1 – SEPT. 30, 2025

150 \$20,000 College Scholarships Available to High School Seniors Nationwide

For Immediate Release

Atlanta, August 2025

Contact: Lauren O'Brien

laurenobrien@coca-cola.com

- High school seniors across the country may apply online to be a part of the 38th class of Coke Scholars at Cokeurl.com/Apply2026 through September 30, 2025, at 5 p.m. Eastern.
- Students are selected based on academics, leadership, and service. Full eligibility requirements are available at Cokeurl.com/Scholarships.
- After a three-stage selection process, 150 applicants will be named Coca-Cola Scholars and receive a \$20,000 college scholarship.

The Coca-Cola Scholars Program, the largest corporate-sponsored, achievement-based scholarship program in the country, is now accepting applications from high school seniors to become part of the 38th class of Coca-Cola Scholars and receive one of 150 college scholarships worth \$20,000.

Students with at least a 3.0 GPA may apply at Cokeurl.com/Apply2026 through September 30, 2025, at 5 p.m. Eastern. Full eligibility requirements can be found at Cokeurl.com/Scholarships. Coke Scholars not only demonstrate excellence in academics but also serve as leaders in their community and are dedicated to creating positive change.

Since inception, the Coca-Cola Scholars Program has awarded more than 7,050 students with over \$87 million total in scholarships. A partnership between The Coca-Cola Company and Coca-Cola bottlers across the country, it has invested in visionary leaders who are refreshing the world for more than 35 years. The program is proudly supported locally by Coca-Cola Southwest Beverages.

"We believe that identifying these young leaders throughout the country and encouraging their passion for serving others not only empowers the students, but also lifts up those around them." said Jane Hale Hopkins, President of the Foundation. "The Coca-Cola system is dedicated to giving back to the communities they serve, and the Coca-Cola Scholars Foundation is proud to be a part of that commitment."

In addition to receiving college scholarships, Coca-Cola Scholars will attend Coca-Cola Scholars Weekend in Atlanta April 23-26, 2026, where they will be honored at the 38th annual Coca-Cola Scholars Banquet and participate in the Coca-Cola Scholars Leadership Development Institute facilitated by program alumni. Through networking, collaborations, and friendships, the Coke Scholars community strives to make a greater impact together. Recent initiatives include a podcast

called [*The SIP*](#) and the tenth year of a [coaching program](#) that partners seasoned alumni with first-year Coke Scholars as they transition to college. Every 5 years, all alumni are invited to a [Coca-Cola Scholars Leadership Summit](#) to connect, share knowledge, and leave re-inspired to lead positive change in their communities.

[See logos and photos for media use.](#)

The Coca-Cola Scholars Foundation empowers visionary leaders who are refreshing the world. With its 37th class of Coca-Cola Scholars, the Foundation has provided more than \$87 million in scholarships to over 7,050 program alumni who together have become a powerful force for positive change. Learn more at www.coca-colascholars.org.

#